

DAFTAR PUSTAKA

- Adam, E., and Chell, E., 1993. "The Successful International Entrepreneur: A Profile." *The 23rd European Small Business Seminar*, Belfast.
- Bird, B., 1995. "Towards a Theory of Entrepreneurial Competency: Advances in Entrepreneurship." *Firm Emergence and Growth*, Vol. 2, p. 51-72.
- Borch, O.J., 2004. "Building Dynamic Capabilities for Strategic Entrepreneurship in SMEs." NCSB 2004 Conference, *13th Nordic Conference on Small Business Research*.
- De Sarbo, W.S., Di Benedetto, C.A., Song, M., and Sinha, I., 2005. "Revisiting the Miles and Snow Strategic Framework: Uncovering Interrrelationships between Strategic Types, Capabilities, Environmental Uncertainty and Firm Performance." *Strategic Management Journal*, Vol. 26, p. 47-74.
- Fahy, J., 2000. "The Resource-Based View of the Firm: Some Stumbling-Blocks on the Road to Understanding Sustainable Competitive Advantage." *Journal of European Industrial Training*, Vol. 24, Issue 2/3/4, p. 94-104.
- Fred R, David. 2004. *Manajemen Strategik*. Jakarta: Gramedia.
- Hayden, C.L., 1986. *The Handbook of Strategic Enterprise*, The Free Press, New York, NY.
- Indriantoro, Nur dan Bambang Supomo. 2002. *Metodologi Penelitian Bisnis*. Yogyakarta: BPFE.
- Japanugerah, 2008. *Pengembangan Usaha*. Blogspot.com.
- Kotler, Philip. 2000. *Manajemen Pemasaran*. Jakarta: Prenhallindo.
- Meredith, G., et al. 1996. *Kewirausahaan teori & praktik*. Jakarta: Pustaka Bina Presindo.
- McClelland, D.C., 1987. "Characteristics of Succesful Entrepreneurs." *Journal of Creative Behaviour*, Vol. 21, No. 1, p. 18-21.
- Miller, D., 1983. "The Correlates of Entrepreneurship in Three Types of Firms." *Management Science*, Vol. 29, No. 7, p. 770-791.

Rangone, A., 1999. "A Resource-Based Approach to Strategy Analysis in Small-Medium Sized Enterprises." *Small Business Economics*, Vol. 12, p. 233–248.

Umar,Husein. 2002. *Metode Penelitian*. Jakarta: Erlangga.

Suryana, Rani. 2004. *Evaluasi & pengembangan usaha*. Jakarta: Direktorat Pendidikan Menengah Kejuruan Dirjen Pendidikan Dasar dan Menengah Departemen Pendidikan Nasional.

